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## **83% of Utah Registered Voters Support Legislation to Protect their Rights as Ticket Holders**

*Recent Poll shows that vast majorities of Utahans support robust legislative protections against the primary ticket market and predatory ticketing practices.*

Salt Lake City UT – The Fan Freedom Project, today, released a poll conducted in Utah earlier this year that clearly shows an overwhelming level of support from Utahns in favor of:

- Transparency in ticketing for sporting and entertainment events;
- Maintaining their right to resell or give away tickets they may not be able to use;
- Support legislation protecting those rights and prohibiting teams, venues and entertainers from telling Utahans what they can and cannot do with tickets they've rightfully purchased.

A 400 person poll was conducted between January 19 – 21, 2018 by Zogby Analytics Online (margin of error +/- 4.9%) throughout Utah. The purpose of this poll was to gauge Utahns' interest in the sports and entertainment industries' ticketing practices.

Nationally, there has been a strong movement in the primary market's attempt to control what fans do and do not do with tickets that they've lawfully obtained. There are numerous instances of artists, sports franchises and venues using specific tactics to prohibit and prevent fans from reselling – or even giving away – tickets they've purchased for an event. In some cases, going so far as to deny admission at the entry or revoke season tickets for using competitors ticketing platforms.

The polling data shows that an overwhelming majority of registered voters in Utah support strong legislation that protects their interests when it comes to buying/selling tickets for events. Here are the numbers that show where Utahns' stand on ticketing policies:

- 75% of registered voters believe that once they've bought a ticket it is their personal property, they have full control over what they want to do with it, if they want to use, give it away or resell it.
- 77% of registered voters believe that the ticket issuer should not have the right to refuse entry to an event because the ticket was purchased from a secondary web site.
- 83% of registered voters support legislation that would protect their rights as ticket holders and allow them to use/resell/give away unusable tickets.
- 71% of registered voters support legislators who champion legislation that would positively impact their ticket buying experience.

“We continue to see over and over, in every state where we evaluate fans’ expectations that they believe once they buy a ticket they should have the choice of what to do with it – whether it be use it, give it away, or resell it. The idea that artists, venues, or ticketing companies like Ticketmaster believe they can tell a fan that they can’t even give a ticket away is absurd. Utahns understand this clearly and we are excited to work with the legislature to protect Utahans’ consumer rights,” said Chris VanDeHoef, President of the FanFreedom Project.

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